



# Trilicious

**The Fascinating and Challenging  
Game of Innovation and Strategy**

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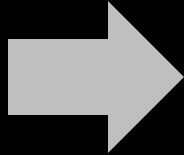
# Trilicious Overview

The object of Trilicious is to create an innovative solution to a complex problem through well-defined **university-industry-government** interactions.

To win the game, your team will need to provide a creative solution to a complex problem using the **Knowledge, Innovation, and Consensus** cards in the game.

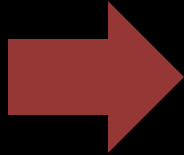
# Trilicious Game Cards

Problem Cards



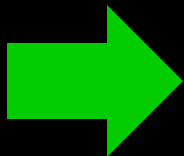
These describe problem scenarios.

Knowledge  
Cards



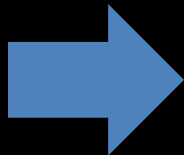
These cards provide examples of how  
knowledge is generated.

Innovation  
Cards



These cards provide examples of structures  
and interfaces between actors.

Consensus



These cards provide examples of ways  
actors create consensus.

## Social Learning Network

Knowledge

Playing this card means that your solution will leverage social networking to promote the meaning exchange of knowledge and identifiable learning or skills...

Knowledge  
Card

Innovation  
Card

## Angel Capital Workshops

Playing this card means that your solution will be partially based on the use of angel or similar early stage equity funding to provide a culturally relevant amount...

Innovation

# “AHA!” Cards Are Special!

WHAT IS YOUR IDEA?

Knowledge



Knowledge  
Card

Innovation  
Card

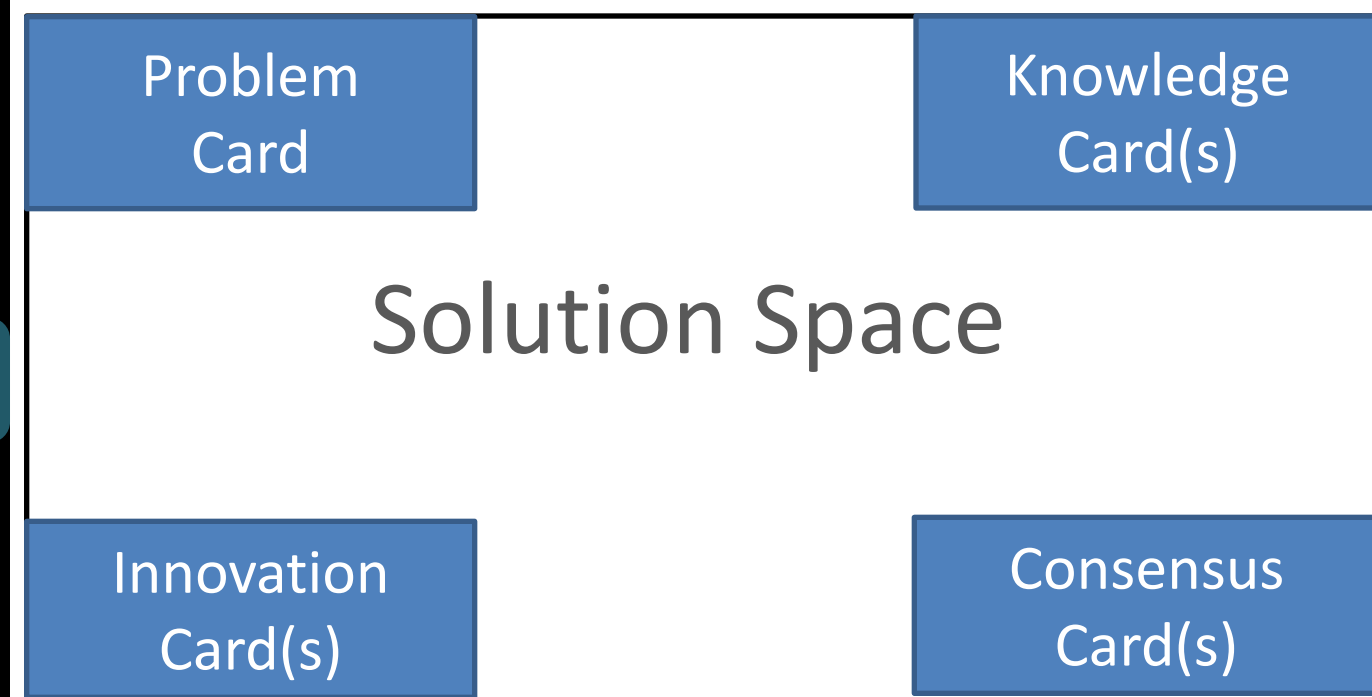
WHAT IS YOUR IDEA?



Innovation

1. Select **ONE** Problem Scenario.
2. Select or create combinations of **Knowledge**, **Consensus**, and **Innovation** cards that will solve the problem. You can try different combinations.
3. Describe in the solution space your assumptions and how your combination of cards solves the problem.

Game Board.



# Winning The Game!



- Winning teams will be selected by our judges to submit a formal Triple Helix solution scenario that will be distributed to all conference participants.
- All entries and AHA! cards will be posted on the Triple Helix web site so that the community can continue the conversations.

# How Are Solutions Judged?

Expert judges will be reviewing solutions as they are developed according to the following criteria:

Criteria	Description
Novelty	Is this a novel solution?
Feasibility	Is this solution feasible? Factors that affect feasibility include natural resources, cultural relevance, access to capital, sustainable funding models, and macro-trends.
Impact	How well does the solution solve the problem?



# Some Helpful Tips

## Team Roles

- Time Keeper
- Note Taker – Someone who takes notes and helps describe your solution
- Materials Organizer – Someone who keeps track of your solution materials

## Play Strategies

- Try different cards.
- Strive for reasonable levels of detail.
- It is OK to offer multiple solutions to the problem.
- **Avoid solutions that defer the problem to the future.**

# Suggested Timing

- 09:30 – 09:45      Game overview
- 09:45 – 10:30      Develop your solution
- 10:30 – 10:45      Summarize your solutions
- 10:45 – 11:00      Discussions with Judges

# To Learn More...

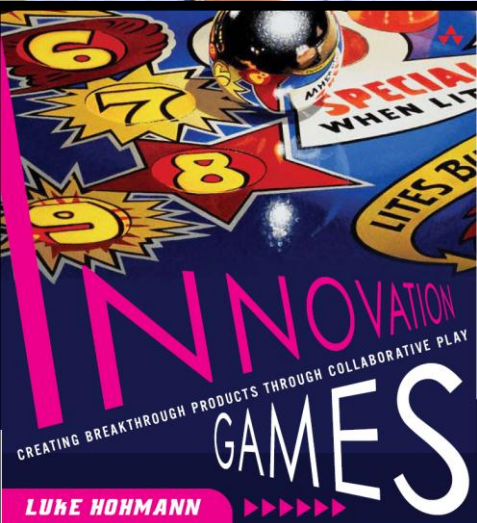


*We're happy to help you learn how Innovation Games® can help you solve complex problems.*

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*Innovation Through Understanding®*